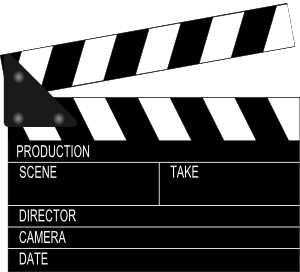
**Book Trailers**

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**Objective:** Your goal is to create a **professional – looking** book trailer

that will *persuade* someone (in a subtle way) to read a book of your choosing.

*Book trailers will be presented in a ‘formal viewing’.* To have your trailer included in the viewing you must adhere to the following guidelines:

* Trailer plan DUE **Tuesday** by the end of the day.
* Once plan is approved, it can not be changed.
* Trailer IMovie COMPLETED **Thursday** by the end of the day.
* Trailer must be of *professional* in quality.
* Extra time will not be given, therefore class time MUST be used efficiently.

**Trailer Requirements:**

Your trailer should be made up of pictures and text. You may choose to have voice as well –if you do, *it must be the same voice throughout the trailer.*

**Checklist:**

**You need to have 6 – 12 scenes.**

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|  | A **hook** or lead |
|  | **Synopsis** of the book   * Brief background * Introduce the conflict * Build suspense * Hint at the theme * Leave the audience wanting more… |
|  | **End** with the book cover and where it can be found |
|  | **Credits** (made by…) first name only |

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