**Book Trailers**

****

**Objective:** Your goal is to create a **professional – looking** book trailer

that will *persuade* someone (in a subtle way) to read a book of your choosing.

*Book trailers will be presented in a ‘formal viewing’.* To have your trailer included in the viewing you must adhere to the following guidelines:

* Trailer plan DUE **Tuesday** by the end of the day.
* Once plan is approved, it can not be changed.
* Trailer IMovie COMPLETED **Thursday** by the end of the day.
* Trailer must be of *professional* in quality.
* Extra time will not be given, therefore class time MUST be used efficiently.

**Trailer Requirements:**

Your trailer should be made up of pictures and text. You may choose to have voice as well –if you do, *it must be the same voice throughout the trailer.*

 **Checklist:**

**You need to have 6 – 12 scenes.**

|  |  |
| --- | --- |
|  | A **hook** or lead  |
|  | **Synopsis** of the book* Brief background
* Introduce the conflict
* Build suspense
* Hint at the theme
* Leave the audience wanting more…
 |
|  | **End** with the book cover and where it can be found |
|  | **Credits** (made by…) first name only |

|  |  |
| --- | --- |
|  |  |
|  |  |
|  |  |